

Sponsorship Opportunity	Number of opportunities	Sponsorship Amount	Sponsorship inclusion	Delegates passes
Branding & Marketing	Multiple	R2500.00 R5000.00	Supply conference bags with logo and branding.	1
Advertising			Supply conference lanyard and pouches to be purchase [A6] branding with branding [400 delegates] Creating of conference brochure A4 page in booklet/brochure [digital] Exhibition stand included A ¼ page in booklet/brochure Full A4 page in booklet\brochure	2 2
Morning and afternoon tea	5	R15 000	A ¼ page in booklet/brochure. Promotional item in conference bags. Your logo on both printed and online conference programmes. Exhibition stand included	2
Venue hiring – excluding catering	3	R20 000	Full page ad booklet/brochure Promotional item in conference bags. Your logo on both printed and online conference programmes. Exhibition stand included	2
Lunch Sponsor – including the catering	3	R45 000	Full page ad booklet/brochure Promotional item in conference bags Theme and branding during lunch Rolling video during event Exhibition Space	2
Dinner sponsor	1	R150 000	Full page ad booklet/brochure Your logo on both printed and online conference programmes Promotional item in conference bags Theme and branding during dinner Rolling video during event Speaker slot at the dinner Exhibition Space	3
Exhibitions stand	10	R10 000	Promotional item in conference bags. Your logo on both printed and online conference programmes. Exhibition stand included	2
Sponsor Packages	6	R55000	Bronze: A ¼ page ad booklet/brochure Promotional item in conference bags. Your logo on both printed and online conference programmes. Rolling video on conference website Exhibition stand included	2
		R75000	Silver: A ½ page ad booklet/brochure Promotional item in conference bags.	3

		R120000	<p>Your logo on both printed and online conference programmes. Rolling video on conference website Exhibition stand included</p> <p>Gold: Full page ad booklet/brochure Your logo on both printed and online conference programmes Promotional item in conference bags Your logo on both printed and online conference programmes. Rolling video on conference website Exhibition stand included</p>	4
Speaker and student (Travel, accommodation & registration fee)	Multiple	R15000	<p>A ¼ page ad booklet/brochure Promotional item in conference bags. Acknowledgement of sponsorship prior to keynote speaker address. Your logo on conference website - programmes Promotional item in conference bags.</p>	

