How to prepare an E-poster for the Family Practitioners Conference 2024

Please prepare an e-poster on a single PowerPoint presentation slide and save it as a PDF. Thus, not in the traditional poster format, which is vertical in shape and becomes very small when projected on a horizontal screen.

During the conference, your e-poster will be projected on a large screen on a continuous basis, with each slide displayed for 3 minutes. It's important to note that you will also be expected to present your e-poster within a 3-minute time slot. Understanding these time constraints will help you plan your content and delivery effectively. To make the words readable on the poster, they have to be in a minimal font of 18. This is still relatively small. The bigger the font, the better. Font 28-32 reads easily.

Prof Hanneke Brits presented a wonderful poster during our last Family Practitioners Congress explaining how to make powerful Posters (see below). Please use the information from the poster to make also powerful posters. In short, her poster included the following:

- For a powerful e-poster, it's essential to strike a balance between text, graphics, and aesthetics. This balance enhances the overall visual appeal and clarity of your message. A powerful poster should have a clear message, readability, good graphics, and visual attraction (colour).
- A third of the space was covered with colourful, aesthetic graphics/pictures of other posters related to the poster theme. Another third is covered with graphs, and only a third with words, which makes the poster so striking. The word count on the poster is around 150.

See also recent PRIMAFAMED presentation by Prof Britz: https://primafamed.sun.ac.za/2024/05/06/presenting-powerful-posters/.